

# STYLES GRAPHICS

Are you ready to take your business idea and turn it into a brand? Here's a quick questionnaire to figure things out!

1. Why do I want to start a business?
2. Can this business idea make me money now and in the future?
3. What experience does Your Business/Product give?
4. What Will Your Mission Be?
5. Who Is Your Target Customer?
6. What Are Your Brand's Values?
7. Who Are Your Company's Top Three Competitors?
8. What is Your Defining Story?
9. How will I market my business?
10. How will I price my products/services?
11. Do I have the budget to start this business?
12. Am I extremely motivated and passionate?
13. What resources do I already have?
14. Do you have your legal structures in place?
15. What are my brand goals?